

# MEMORANDUM OF UNDERSTANDING (MOU)

# Adhoc Network Tech Company

Sunrise Towers 1st floor, IT Sez, Hill-03 Rushikonda, Visakhapatnam Andhra Pradesh, India-530045

#### And

Aditya Degree Coollege

Thadithota

Rajamahendravaram -533101

# 1. Purpose:

Adhoc Network Tech Company agrees to provide "Digital Marketing Products" to Aditya Degree College, enabling students to market Adhoc Network's IoT products.

#### 2. Duration:

Effective from 12/07/2023 to 09/08/2024, subject to mutual agreement for termination.

### 3. Scope of Services:

Adhoc Network will provide Aditya College with "Digital marketing materials for IoT products", including videos, social media content, and email campaigns.

### 4. Responsibilities:

Aditya College will incorporate provided materials into its curriculum and facilitate student participation in marketing activities.

#### 5. Budget:

Adhoc Network allocates a budget of 1 lakhs (INR) for the MOU duration for digital marketing services.

### 6. Reporting:

Both parties will provide periodic reports on marketing progress and effectiveness.

# 7. Confidentiality:

Parties agree to maintain confidentiality of proprietary information shared during the agreement.

## 8. Termination:

Either party may terminate upon written notice in case of material breach.

# 9. Governing Law:

The MOU is governed by India laws.

### 10. Entire Agreement:

This MOU supersedes all prior agreements and constitutes the entire understanding between parties.

For ADHOC NETWORK